We hope you will be able to attend this very worthwhile seminar in Raleigh. Chief Lasky is a highly sought after speaker in the Fire Service today, therefore getting him to speak can be difficult.

We think what he has to say is so important, that EVERY Firefighter in N.C. needs to hear him. Therefore we will make tickets available at no cost to any N.C. Firefighter who is unable to pay the $20.00 ticket fee.

Date: 8/1/09  
Time: 8:00 AM - 4:00 PM  
Where Providence Baptist Church  
6339 Glenwood Ave Raleigh NC 27612  
Lunch: On your own  
Parking: Ample free

Please join us on August 1st 2009 in Raleigh for a seminar  
“Pride and Ownership  
A Firefighter’s Love for the Job”
Chief Lasky

Rick Lasky, a 28-year veteran of the fire service, is chief of the Lewisville (TX) Fire Department. Rick began his career as a firefighter in the suburbs on the southwest side of Chicago and while in Illinois received the 1996 International Society of Fire Service Instructors “Innovator of the Year” award for his part in developing the “Saving Our Own” program. He served as the co-lead instructor for the H.O.T. Firefighter Survival program at FDIC for over 10 years and is an editorial advisory board member of Fire Engineering Magazine and also serves on the FDIC advisory board. Rick contributes monthly to Fire Engineering’s Roundtable column, is the author of both the “Pride and Ownership-A Firefighter’s Love of the Job” leadership series featured in Fire Engineering Magazine and the book published by PennWell Books, as well as the host for the radio show “Pride and Ownership” heard on Fire Engineering Radio.

Pride and Ownership: “Ignite Your Love for the Job”

Pride and Ownership holds no punches. Chief Rick Lasky takes a hard look at the fire service and finds it short on the only element that makes it effective: passion. Chief Lasky gives an upfront and honest criticism about the need to reignite the love of the job on every level, from chiefs on down.

There’s nothing else in the world like being a firefighter. Every day Chief Lasky remembers why his job is the best in the world and he brings that passion to Pride and Ownership. Chief Lasky revisits the proud history and tradition of the fire service and reflects on the family values and brotherhood that have made firefighting a truly family-oriented vocation.

Program Features:
- Our Mission
- The Firefighter
- The Company Officer
- The Chief
- Our Two Families
- Sweating the Small Stuff
- Changing Shirts-The Promotion
- What September 11th Did To Us and For Us
- Ceremonies That Stoke the Flames of Tradition
- Marketing Your Fire Department
- Making It All Happen and Taking Care of Number 1
- Have You Forgotten

To keep up to date with information regarding the event.

Email: Pride@dhfd.org
Facebook Group: Durham Highway Fire Rescue
Website: www.dhfd.org/pride
Twitter: DHFD